

Summary of April 3, 2014

In attendance: Georgette Beal (United Way); Lisa Benzscott (SUNY Stony Brook); Laurel Breen (St. Joseph's College); Gail Carlin (South Nassau Communities Hospital); Carol Ann Foley (St. Joseph Hospital); Juliet Frodella (Easter LI Hospital); Elisa Gerber (Mercy Medical Center); Tina Graziose (Huntington YMCA); Gina Kearney (South Nassau Communities Hospital); Karyn Kirschbaum (WS BOCES); Bruce Lacey (Mercy Medical Center); Sue Palo (St. Francis Hospital); Heather Reynolds (St. Catherine of Siena Medical Center); Julie Robinson-Tingue (Huntington Hospital); Tonya Samuel (Adelphi University); Yvonne Spreckels (Stony Brook Univ Hospital); Michale Stoltz (Club House of Suffolk); Karen Tripmacher (Winthrop University Hospital); Colleen Valdini (Good Sam Hospital); Christine Hendriks (CHSLD); Marilyn Fabbicante (St. Charles Hospital); Nancy Copperman (NS/LIJ); Eileen Solomon (Easter LI Hospital); Marijo Smith (Student from SUNY Empire); Gabrielle Preja (South Nassau Communities Hospital); Harriet Gourdine-Adams (LIAAC/Tri Care Systems); Irene Koundourakis (NUMC); Grace Kelly-McGovern (SCDOH); Colleen Merlo (Club House of Suffolk); Janine Logan (NSHC); Pat Kiernan (Eastern LI Hospital) via phone.

Meeting opened with introductions around the room.

The collaborative was awarded a \$25,000 grant from the New York State Health Foundation for CHIP/CSP implementation. Awarded us half the amount we requested. Grant monies only obtained if we find and provide matching funds. Grantor indicated that they would like the collaborative to streamline its efforts and focus more on "Complete Streets" as opposed to marketing/PR and website development.

Sustainable LI was written into the grant as the subcontractor for the Complete Streets portion of the the grant workplan. This organization has experience and professional connections in the two communities we are targeting for Complete Streets – Wyandanch and Roosevelt. Nancy Copperman reported that she reached out to Elaine Troy at the state level about Complete Streets and ways to obtain matching funds. Elaine suggested that many communities already have funding for complete streets and perhaps we could leverage this funding. Nancy also to check on whether there are any safe Kids funds we could leverage.

Further discussion on finding matching funds ensued. Some ideas include: re-directing money collaborative members may have already received from other sources to do chronic disease management work. Can these funds be re-directed and become part of the match? Pat Kiernan suggests we make application to corporations for funding, such as Dicks Sporting and other establishments. Janine Logan emphasized that the collaborative includes other partners beyond the hospitals – community-based organizations, businesses, etc. – and each of these partners should consider contributing matching funds. All organizations involved in the collaborative gain good press, goodwill by virtue of their affiliation with this historic coalition.

In November 2013, Tavora Buchman (NCDOH) presented the case about the collaborative to the NSHC board of directors. At the time, we had not been invited to submit full grant, but wanted to apprise board of our work and possible need for matching funds. NSHC's executive board was made aware of our grant award. We may present again to full NSHC board in May.

Lisa Benzscott (SUNY Stony Brook) led a discussion about the field input codes and the Data Share Agreement. The survey and corresponding codes were discussed at length among members. Several new field codes were added, including drop down of Prevention Agenda Priority/Focus areas so that chronic disease management programs can be linked directly back to Prevention Agenda. Wellness Survey we developed is for use by adults. Those whose programs are solely pediatric-based will convene separately to develop a tool for pediatric use. Lisa to update; Nancy to update Wellness Survey. Janine Logan to provide Lisa with names of participating organizations, list of programs, and admin person with contact info for each participating organization.

Data Share Agreement draft is in hands of Stony Brook Univ attorneys. Lisa suggests we leave flexible language in the agreement that would allow collaborative members to use aggregate data collected for grant writing purposes, best practice sharing, etc. The info collected will be de-identified and presented in aggregate form. Data is not being collected for research purposes; it is for quality assurance purposes to determine that benchmarks for programs are met, etc. Stony Brook does not own the data. Stony Brook sees its involvement in this project as a service learning opportunity for its public health grad students and as part of its mandate to do workforce development.

Each LIHC member should bring the Data Share Agreement before their IRBs. It is important to emphasize that the data collection is not for research purposes, but for quality assurance. The Data Share Agreement (MOU) will be signed by all collaborative. The agreement should spell how and what the collaborative plans to do with the data; how it plans to use it, etc.

Chairs were appointed to lead subgroups. Chairs are:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants

Chris Hendriks – Marketing/PR

Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative

Janine Logan – Business Industry Partners

Nancy Copperman – Complete Streets

Laurel Breen - Education Sector

Collaborative continues to enjoy media coverage and interest. WHRU-Hofstra radio interview completed and WBLI/WBAB interview on tap for April 9. Coverage of collaborative appeared recently in Nurse.com and Long Island Business News.

Photo of members in their sneakers taken and will be distributed to traditional and social media outlets in celebration of National Walk Day and LIHC's ongoing mission to promote "walking" as a means to obtain daily physical activity requirements. (see attached)

Updates shared: Fast Facts sheet about the collaborative. Useful as a leave behind document and for discussing collaborative with interested funders/others. See copy attached.

Collaborative was invited to be a part of DASH-NY – Designing a Strong and Healthy New York (NY's State's Obesity Prevention Coalition and Policy Center) organized by the New York Academy of Medicine through a state grant. Our affiliation with this statewide coalition lends more credence to our local efforts and enhances any future grant applications. (See attached flyer)

RWJF and Univ of Wisconsin County Health Rankings 2014 were recently released. New measures this year – access to mental health providers and exercise opportunities. Dovetails with LIHC's goals.

Members should continue to send links to formal and informal walks to Janine for posting on the website.

Facebook page and Twitter accounts for the Long Island Health Collaborative were established.

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Subgroup members are:

GRANTS

Tavora Buchman

Celina Cabello

Nancy Copperman (Co-Chair)

Jen Culp

James Tomarken

Zahrine Bajwa

Stephanie Kubow

Pat Kiernan (Co-Chair)

MARKETING/PUBLIC RELATIONS

Karen Tripmacher

Eileen Solomon

Colleen Valdin

Marilyn Fabbriante

Chris Hendriks (Chair)

Julie Harnisher

Grace Kelly McGovern

Angel Cepeda

All NSHC Communications Committee members by default are members of the LIHC Marketing/Public Relations subgroup. The LIHC meetings will replace most NSHC Communications Committee meetings for 2014.

WALKING INITIATIVE

Gail Carlin

Celina Cabello

Michelle Gervat

Gina Kearney

Sue Palo

Georgette Beal

Harriet Gourdine-Adams

Grace Kelly McGovern

Karyn Kirschbaum (Co-Chair)

Zahrine Bajwa

Yvonne Spreckels (Co-Chair)

BUSINESS INDUSTRY

Gail Carlin

Tavora Buchman

Michelle Gervat

Nancy Copperman

Catherine Hart

Angel Cepeda

Yvonne Spreckels

Stephanie Kubow

Shelly Sackstein

Janine Logan (Chair)

COMPLETE STREETS

Nancy Copperman (Chair)

EDUCATION SECTOR

Laurel Breen (Chair)

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

May 15, 2014 10 – 11:30 a.m.

July 17, 2014 10 – 11:30 a.m.